



Rob Tyler

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### Head of Technology and Innovation

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**I lead our highly talented Technology & Innovation department. Responsible for developing and implementing Cripps' technology strategy, with an emphasis on innovation to deliver client-centered solutions, while ensuring ongoing operational efficiency.**

I have spent a large part of my career leading our programme of innovation, 'Spark', designing and delivering solutions working directly with clients.

My passion lies in turning complex ideas into clear plans and outcomes that bring people along; and helping others build a problem led, solution focused, mindset.

If I'm unavailable, please contact:

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