



Laurie Robertson

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### **Non-Executive Director**

I run my own consultancy, advising professional services firms in London and North America and serving as non-executive Board member for Cripps.

My career has focused on building brands and businesses across three continents. As International Vice-President for global advertising agency J Walter Thompson, I advised clients like Unilever, Kraft, Kelloggs and De Beers on consumer strategy, branding and marketing. I shifted to the client side as Global Chief Marketing Officer, firstly at Clifford Chance and then at Baker McKenzie, using my consumer goods experience to help these firms get closer to their clients, build their brand reputations and increase their revenues. I have lived and worked in London, New York, Tokyo and Toronto.

I now run my own consultancy, advising professional services firms in London and North America and serving as non-executive Board member for Cripps.

I have a Master's degree in Law from Oxford University and completed the Harvard Law School "Leadership in Law Firms" programme.

### **Qualifications and memberships**

- MA Oxon (Jurisprudence)
- Harvard Law School, Leadership in Law Firms