

## Lindsay Ryan



#### **Business Development Manager**

Lindsay.ryan@cripps.co.uk +44 (0)1403 831 272

# I'm a business development manager within the corporate team and responsible for supporting and growing client relationships.

I have over 20 years' experience working in marketing within the professional services sector.

Prior to this role at Cripps, I was marketing director of PDT Solicitors, <u>who merged with Cripps in January 2024</u>. Here I managed all aspects of the branding, communications, business development and marketing strategy. Additional experience includes working for a software and e-payment provider where I was head of marketing, and a marketing manager for a professional service provider within the utility industry.

At Cripps, I help our corporate team grow and develop new business opportunities and build meaningful relationships with new and existing clients.

### Areas of expertise:

- Business development and marketing
- Pitching
- Client relationship management
- Business development planning
- Event management
- Branding
- Digital marketing
- Marketing strategy

If I'm unavailable, please contact:



### Sam Jones

Senior Business Development Manager

+44 (0)1892 765 488

sam.jones@cripps.co.uk