



## Cripps advise brand experience agency, Strata Creative Communications on its acquisition of On Event Production Co



Cripps has advised Strata Creative Communications on its acquisition of On Event Production Co Ltd, a creative technical event production company.

[Strata](#) is an independent brand experience agency with offices with locations in the UK and France. Formed from the merger of two long-established event and experience agencies – Crown and Communique – Strata is an ambitious agency delivering exceptional events and brand moments that resonate with their target markets. With over 70 employees, the team is skilled in event management, technical production, logistics, content production, creative strategy, and communications planning.

[On Event Production Co](#) are an event production company specialising in virtual, live and hybrid events in addition to exhibition spaces, venues and creative installations.

Another successful transaction to bolster Cripps' impressive credentials acting for clients in the marketing services sector. The Cripps team, which was led by [Nigel Stanford](#) and also included [Alexander Bishop](#), [Emma Storkey](#), [Lauren Manwaring](#) (all corporate), Jashmina Samaroo (real estate) and [Melanie Stancliffe](#), [Holly Milne](#) (both employment), was responsible for managing the transaction. The team worked closely with [Brebners](#) and Montgomery Tax Consultancy Services, both working for the buyer.

Commenting on the support provided by Cripps, Strata CEO, Simon Hambley, said: "I would like to thank everyone on the Cripps team for their efforts in getting the acquisition of On Event Production Co to



completion. The Cripps team have all helped enormously in giving us guidance along the way in the past few months. The last few weeks have been a little testing but we got there in the end!"

To learn more about how Cripps can support your business on its growth journey, please contact a member of the [corporate team](#).