

Cripps law firm achieves B Corp™ certification: a commitment to a sustainable future

Cripps, a top 100 UK law firm, is proud to announce that it has achieved B Corp™ certification, marking a significant milestone in its ongoing commitment to making a positive and lasting difference for its clients, people, communities and planet.

B Corp certification is a global recognition achieved by businesses that meet rigorous standards of social, governance and environmental performance, transparency, and accountability. Companies achieving B Corp status must demonstrate their commitment to balancing purpose with profit, actively contributing to the improvement of society and the environment.

As a B Corp in the legal industry, Cripps is counted among businesses that are leading a global movement for an inclusive, equitable and sustainable economy. It joins a community of like-minded businesses that strive to make business a force for $good^{\mathsf{TM}}$.

Senior partner <u>Mike Scott</u> at Cripps, said, "Both our people and our clients have told us how important it is to them that Cripps is a responsible, purpose-driven business which is continually challenging itself and improving year-on-year. This certification reflects our dedication to our stated purpose, which is to solve problems and champion ambitions to make a positive and lasting difference. This applies to everything we do, for our clients and our people as well as the communities in which we operate and the planet we inhabit."

<u>James Beatton</u>, managing partner at Cripps, said, "the firm chose to pursue B Corp certification because it provides a robust globally-recognised framework within which to operate. It requires us to consider the impact of our business decisions on our people, clients, suppliers, communities and the environment. It provides a 'best practice' benchmark and keeps us accountable to our promises, but is not the end goal. We have gone through an extensive assessment process over the last year and will continue to strive for progress in all aspects of our business."

Mike continued, "We are thrilled to achieve B Corp certification, as it underscores our commitment. It is not just a badge; it's a reflection of our values, and it sets a high standard for our people. We believe that by pursuing purpose-driven goals, we can better serve our clients, support our people, and contribute to a more sustainable future."

For more information about Cripps and its B Corp certification, please visit

B Corp Certification demonstrates a company's entire social and environmental impact. (bcorporation.net).